

# Higher Promise – Summer 2024

## Business Partner Registration Information



The Kalamazoo Promise is challenging regional business partners to hire Promise Scholars enrolled in college for paid summer internships. The Promise facilitates job matching between internship seekers and companies, aligning student majors and interests with the needs of business partners.

The Higher Promise team is excited to connect Promise Scholars to local employers who are eager to attract diverse talent as part of their talent development strategies, ultimately retaining Promise Scholars in Kalamazoo. Promise Scholars outpace degree attainment of peer communities. In its 18 years, Promise Scholars have earned more than 250 certificates, 560 associate degrees, 2,100 bachelor's degrees, 300 master's degrees, and 82 PhDs. Through Higher Promise, your company can access Kalamazoo's local, diverse, talent.

### Higher Business Partners (to date)

- Aunalytics
- AVB
- Big Brothers and Big Sisters
- Bronson Healthcare Group
- Byce & Associates
- Centrica Care Navigators
- Charles Rivers Laboratories
- City of Kalamazoo
- Clark Logic
- Communities In Schools
- Community Living Options
- Consumers Credit Union
- CSM Group
- Create Space Storage
- Duncan Aviation
- Enterprise Rent A Car
- Family Health Center
- Family & Children Services
- FEMA
- Flowserve Inc.
- Global Ties
- Gryphon Place
- Honor Credit Union
- Integrated Services of Kalamazoo
- Kalamazoo Community Foundation
- Kalamazoo Institute of Arts
- Kalamazoo MDHHS
- Kalamazoo Public Defender
- Kalamazoo Public Safety
- Kalamazoo Public Schools
- KRESA
- Kalamazoo Symphony Orchestra
- KVCC
- Kalamazoo Youth Development Network
- Kalsec
- Kellogg Company
- Landscape Forms
- LKF Marketing
- Local Initiatives Support Corporation
- Mann + Hummel
- Milestone Senior Service
- Miller-Davis Company
- Mitchell Consulting
- MSU Biological Station
- Pfizer
- Salespage
- Southwest Michigan First
- SPARK
- Strykler
- Summit Polymers
- The Kalamazoo Promise
- TowerPinkster
- Tulip City United Soccer Club
- Unified Engineering
- Warner Norcross+Judd
- YMCA of Greater Kalamazoo
- Zeigler Auto Group
- Zhang Financial
- Zoetis

Higher Promise Class of 2023



**Cohort 1**



**Cohort 2**

### Higher Promise Business Partner Benefits

- Internships will promote retention of Promise Scholars in Kalamazoo.
- Opportunity to hire diverse talent who can approach projects with new perspectives.
- As employees supervise interns, they'll gain valuable leadership skills benefitting the company.
- Interns reduce employee workload during the summer months.
- The Promise supports the placement of interns with companies based on student major, skills and interests, reducing HR's workload.
- Participation in developing local talent will lead to more community support for the business partner.
- Partners are invited to network with students and postsecondary partners, creating opportunities to market your company.
- Regular Promise staff check-ins with the intern to support a smooth transition.
- Businesses are invited to participate in workshops that help improve internship programs.

### Opportunity. Equity. Pathways. Careers.

Higher Promise's purpose is to support opportunity, equity, and ensure that pathways to careers in Kalamazoo are accessible to all Promise Scholars, especially populations with unequal access to high wage careers. Higher Promise connects the business community to postsecondary talent and Promise Scholars to authentic learning experiences in their fields of interest creating a professional network that supports career success.

To register visit: [kalamazoopromise.com/higher-promise](https://kalamazoopromise.com/higher-promise)

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